

# Smarter Vision Care™ for Health Plans

With 60 years of experience with health plan partners including Commercial, Medicare, Exchange, Medicaid, Duals, SNP's, SCHIP populations, Low Income Health Programs, and more, VSP® is your trusted advisor for vision care that members want most.



## Powerful HEDIS and STAR Ratings Support

Smarter Vision Care from VSP doubles as preventive healthcare, improving healthcare scores and Federal and State reimbursements, while reducing costs.

- WellVision Exam® to detect chronic conditions earlier, which includes a diabetic retinal exam
- Patient Exam and Condition Report shares HIPAA-compliant data
- Exam Reminder Report tracks follow-up eye exam visits after VSP sends reminders to members



## Consistent National Experience

VSP takes care of you and your members anywhere in the U.S.  
100% of VSP network doctors credentialed to NCQA standards  
Largest national provider network with 73,000 access points  
Nationally-consistent claims processing  
Audit-ready and customized reporting with unique national HIT platform



## Remarkably Easy Plan Administration

We take care of your vision plan details so you don't have to.

- National provider network development, management, and credentialing
- Award-winning customer service center with 99% satisfaction
- Auditing and compliance support
- Member communication package and online tools for you and your members

IMPROVE  
MEMBER  
HEALTH  
AND YOUR  
BOTTOM LINE



**Clients love VSP**  
VSP clients report 99% satisfaction, resulting in a 98% retention rate.<sup>1</sup>



**Members love VSP**  
VSP members lead the industry in overall member satisfaction.<sup>2</sup>



**Providers love VSP**  
Eye care providers rate VSP highest overall, including patient value and satisfaction.<sup>3</sup>

Choose **Smarter Vision Care** that puts your members first.

## Give Your Members Community-based Vision Care

As the only national not-for-profit vision care company, VSP focuses on members over profit. We're driven by our mission to help the world see better. That's why our care and charitable programs are community based.

### VSP Network Doctors

More than 84 million members trust our doctors to deliver personalized care.



#### Experience and Continuity

- VSP network doctors have been in practice an average of 20 years.
- Half our members have seen their VSP doctor for over four years—nearly a third for more than seven years.



#### Convenience and Selection

- The VSP Network delivers 73,000 access points with 91% of providers offering extended and weekend hours.
- Community-based doctors are conveniently located near your members—in medical office complexes and shopping centers.



#### Early Detection

- VSP network doctors have detected early signs of chronic conditions in over four million VSP members.

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## Vision Care for All

### Gift Certificates Program

Sight for Students operates through a network of community partners, providing children in need with no-cost eye care and glasses from a local doctor.

### Eye Make A Difference® Eyewear Donation

VSP network doctors, clients, and members donated nearly 12,000 gently used glasses in 2017 for VSP doctors and optometric organizations to take on global mission trips to help people see.

### VSP Mobile Eyes® Program

Together with VSP network doctors, three mobile eye care clinics provide comprehensive eye exams and dispense eyewear wherever it's needed most to provide disaster relief and support doctor-led outreach events across the U.S.

### VSP Eye on Wellness

To fulfill our mission to help people see and ensure VSP members have access to the best eye care experience possible, VSP invests in the advancement of optometry. VSP Global has been providing scholarship support to hundreds of optometry students for over a decade, giving nearly half a million dollars within the past two years.



Ask for your **complimentary vision benefit consultation** to see how we can save you money, give you better choices, and take the best care of you.

1. 2010 VSP Client Satisfaction Research ratings "Excellent, Very Good, and Good"; 2011 VSP Client Persistency Research.  
2. 2017 National Vision Plan Member Research. 3. Jobson's Viewpoint Managed Vision Care Study of Independent Eyecare Professionals, 2012.